

LEARN... LEAD... SUCCEED

OKC Business Services Limited in association with **ManagementWorks**, a new initiative by the state agency Skillnets, **invite you to attend a workshop** delivered by ActionCOACH Business Coaching to learn how to generate **more sales, cashflow and profit in YOUR business.**

This workshop is specifically for the Business Owner and/or Manager of a small or medium sized business who wants to grow and develop their business.

You will gain an **understanding of and be able to improve** the key drivers of growth including:

- Your Number of Leads – **Learn how to increase the total number of potential buyers**
- **Your Conversion Rate** – **Learn the importance of calculating the percentage of people who did buy as opposed to those who could have bought.**
- Your Number of Transactions – **Increase the average number of times one of your customers buys from you**
- Average Sale – **Understand the average spent on every sale**
- Margins – **Strategies and tactics for increasing margins**

Business Growth Workshop

Jan 30th – 1.45pm to 4.30pm – Radisson Blu, Stillorgan

Confirm your attendance by email: reception@okc.ie or phone (01) 496 7299

Also Business Growth Programme

Learn about a high impact, highly subsidised **Business & Management Growth programme** for **Small and Medium Businesses**. The programme will be delivered under the ManagementWorks initiative by **ActionCOACH**. At the Business Growth Workshop, they will share information about the programme and the success that has come to businesses from the 35 programmes launched since September 2012.